

RESOLUTION PROTECTING YOUTH FROM FLAVORED TOBACCO PRODUCTS

WHEREAS, according to the Surgeon General, nicotine can harm the parts of the adolescent brain responsible for attention, learning, mood and impulse control, and can prime the brain for addiction to other drugs; and

WHEREAS, eight out of ten youth who have ever used a tobacco product initiated with a flavored product; and

WHEREAS, menthol cigarettes and other flavored tobacco products have been shown to be "starter" products for youth who begin using tobacco and these products help establish tobacco habits that can lead to long-term addiction; and

WHEREAS, half of high school smokers use menthol cigarettes; and

WHEREAS, the U.S. Surgeon General declared youth e-cigarette use an "epidemic" in 2018, and

WHEREAS, 25.9 percent of Colorado high school students are current e-cigarette users; and

WHEREAS, 85 percent of youth e-cigarette users use flavored products; and

WHEREAS, 70 percent of youth e-cigarette users say they use e-cigarettes "because they come in flavors I like"; and

WHEREAS, cigars are the second most popular tobacco product among youth and are disproportionately used by Black youth; and

WHEREAS, cigars are sold in over 250 flavors, like Tropical Twist, Chocolate Brownie and Cherry Dynamite, which attract youth and mask the harsh taste of tobacco.

THEREFORE, BE IT RESOLVED THAT, the Adams 12 Five Star Schools Board of Education hereby calls upon the Colorado State Legislature and Governor Polis to pass and enact HB22-1064 to end the sale of flavored tobacco and e-cigarette products in Colorado.

Adopted and approved by the Board of Education at its regular meeting of March 2, 2022.