

Fundraising Company Resources*

HOW TO CHOOSE A FUNDRAISING COMPANY

- PTO Today – How to Choose a Fundraising Company <http://www.ptotoday.com/pto-today-articles/article/1003-how-to-choose-a-fundraising-company> (great place to start)
- PTO Today Resources: Companies by subject (outdated): <http://www.ptotoday.com/resourceguide>
- **Suggestion from a parent:** I would suggest searching for companies and getting on their mailing list for the school so you can compare pricing, etc. There are also smaller sale companies for candles, chocolate, butter braids, flowers/bulbs, etc. but I've found that larger companies with a variety tends to sell better. There are also companies that will help with Fun Runs as well.

LARGER COLORADO CATALOG COMPANIES:

- **Believe Kids Fundraising and Spirit Gear:** <http://www.believekids.com/>
 - Email: Service@BelieveKids.com or Service@SpiritGearDirect.com
 - Phone: Toll-Free Nationwide: 1-877-7-BELIEVE (1.877.723.5438) or Colorado: (303) 200-1290
 - Colorado rep: **Troy Reed** | Regional Program Director
BELIEVE KIDS | [303.200.1292](tel:303.200.1292) Direct | [303.898.1453](tel:303.898.1453) Mobile | 877.FAX.BELIEVE
www.BelieveKids.com | www.ShopBelieve.com | www.SpiritGearDirect.com
- **ABC Fundraising** – this is a Colorado company but merging with the Georgia company **Great American**
 - ABC info: Stu and Rita Nickel - owners <http://www.abcfundraisinginc.com/>
 - Phone: (303) 751-4343 stu@abcfundraisinginc.com
 - Mailing Address: 6787 S. Emporia St. Greenwood Village, CO 80112
 - Great American: 2451 Atrium Way | Nashville, TN 37214 | 800/251/1542 | www.gafundraising.com
 - Colorado Rep: Joette Martin joette@abcfundraisinginc.com 303-751-4343
- **Fun Services** – Catalog Sales, Holiday Shoppe, Carnival, Poinsettia Sales
 - Rep: Jeannine Young, 12345 Huron St. Westminster, CO 80234, 303-427-7443
 - www.FunServicesColorado.com

OTHER LARGE CATALOG COMPANIES:

- Big Kahuna: Colorado Rep: Keighly Appel, 720.648.3295, www.Bigkahunafun.com
- Cherry Dale Farms: <https://cherrydale.com/fundraisingprograms/mega-catalog-bro1.html>

QUESTIONS TO ASK FUNDRAISING QUESTIONS (FROM PTO TODAY):

- What is the average sell-through rate? (That's the amount of product usually sold by each seller.)
- Is there any direct competition with other schools in the area selling the same product?
- What percentage of the total sales will your group receive
- Will the representative send you product samples?
- If the company runs out of stock on an item, does it back-order that item or substitute something else?
- Read more: <http://www.ptotoday.com/pto-today-articles/article/1003-how-to-choose-a-fundraising-company>

**Adams 12 Five Star Schools does not endorse or mandate any fundraising company.*

This handout is for informational and research purposes only.

OTHER ONLINE COMPANIES/IDEAS*

- <https://bigfundraisingideas.com/> - Clay Boggess (owner): (866) 980-9930 | info@bigfundraisingideas.com
- <http://fundraisingu.net/>
- <https://www.easy-fundraising-ideas.com/programs/school-fundraising-ideas/>
- <https://doublethedonation.com/fundraising-ideas-for-schools/>
- <http://www.coolfundraisingideas.net/school-fund-raising-idea>
- <http://www.signupgenius.com/school/school-fundraising-ideas.cfm>
- <https://www.boosterthon.com/>
- <http://www.better-fundraising-ideas.com/>

RESTAURANTS THAT HOST MEAL FUNDRAISERS AND PROVIDE A PERCENTAGE OF THE PROCEEDS*

- Big City Burrito – 20/25%
- Blaze Pizza: 20%
- Buffalo Wild Wings – 10%
- Café Rio – 20%
- Chick-fil-A: 20%
- Chili's – 10%
- Chipotle – 50%
- Dave's BBQ – up to 20% food sales
- Jamba Juice: Cards for 6 BOGOF sold for \$10
- Marcos Pizza – 20%
- Mod Market – 50%
- Panda Express – 20%
- Panera: up to 20%
- Papa Johns – fundraising cards with special offers and online coupon codes for a percentage
- Papa Murphy's – pizza donations (depends on location)
- Teqillas – 10-15% of proceeds

**This list is a sampling and not a complete list of restaurants in our area. Adams 12 Five Star Schools does not endorse or benefit from any of these companies – just a list to get you started, please follow-up with your own research.*