

# VOTER REGISTRATION TALKING POINTS

## What You Need:

- A table and chair(s)
- Tape to hang sign (see next page)
- Laptop(s) with wifi connection (and likely a power cord)

## What to say:

- We are helping parents and friends of the school district check their voter registration status.
- We're building a culture of civic engagement in our community for \_\_\_\_\_ school and for Adams 12 Five Star Schools, especially to be engaged with issues that directly impact the funding of our schools and students.
- **Main Ask: Do you know, are you registered to vote at your current address?**

## What NOT to say:

- *Make sure you vote yes for any measure Adams 12 puts on the ballot*
- *You really should be (or need to be) registered to vote*
- *Why are you not registered?*
- *What political party are you associated with?*
- *Will you vote in November?*
- *Voter registration DRIVE (this is not an actual drive)*

## TO DO:

1. Talk with people as they walk by. They will not fill out a computer form without you talking with them and explaining what's going on – your face-to-face contact is the key!
2. Ask them: **Do you know if you are registered to vote at your current address?**
  - a. *If they don't know:* Ask them to check out their status online
  - b. *If they are not registered:* Ask them if they would like to register today.
  - c. *If they scoff or do not want to answer:* Say thank you and goodbye nicely!
3. If they want to check their address or register
  - a. Turn the laptop around to this website:

<http://bit.ly/regvotenow>

- b. **Make sure they do the typing and submitting. You should not type for them.**
  - c. Walk them through the options to either register to vote or manage registration.
4. Keep track of how many parents use the form.
  5. Thank them for chatting and engaging in a civic activity!
  6. Reset the website to the main page (above).

*Remember, this is about strengthening the community through civic engagement (i.e. getting their registration up-to-date so they can participate) and NOT advocating for a position (i.e. you must vote YES or NO on an issue).*